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Tribal Affairs Minister Arjun Munda to launch Marketing, Logistics Development for PTP-NER scheme in Manipur

Tribal Affairs Minister Arjun Munda will today launch Marketing and Logistics Development for Promotion of Tribal Products from North-Eastern Region (PTP-NER) scheme in Manipur. The scheme has been introduced for the benefit of Scheduled Tribes of the North-Eastern Region. It has the vision to strengthen livelihood opportunities for tribal artisans through increased efficiency in procurement, logistics and marketing of tribal products from North Eastern States.

The scheme will apply to the States of Arunachal Pradesh, Assam, Manipur, Meghalaya, Mizoram, Nagaland, Tripura and Sikkim. As part of the scheme, it is planned to initiate empanelment of tribal artisans from North Eastern Region by organizing 68 Tribal Artisan Melas from today onwards in various districts of the region.

