

# MODI HAILS ARAKU VALLEY'S COFFEE GLOBAL TAG

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Prime Minister Narendra Modi on Sunday lauded the efforts of Girijan Cooperative Corporation (GCC) in promoting Araku Valley coffee on a global scale. Expressing his *Mann Ki Baat* before the country, he went on to highlight the significance of Araku Valley coffee, which is cultivated by tribal communities in the agency areas of Alluri Sitaramaraju district with the support of GCC and Andhra Pradesh Government.

The PM said it is a matter of pride for all Indians that local products, such as Araku Valley coffee, are gaining international recognition. He underlined that the Araku Valley coffee is renowned for its exceptional aroma and taste. He encouraged everyone to enjoy the taste of Araku Valley coffee whenever possible.