

Standard Operating Procedure (SOP) for Utilizing the IEC Campaign Portal of PM JANMAN



Scan the QR code to register

STEP 1: Click on following link or scan QR Code to registration process on SIGN UP Page.

[\(https://adiprasaran.tribal.gov.in/pm-janman/\)](https://adiprasaran.tribal.gov.in/pm-janman/)

The screenshot shows the homepage of the PM JANMAN IEC Campaign Portal. At the top, it features the Government of India logo and the Ministry of Tribal Affairs. The main heading is "IEC Campaign for PM JANMAN (Pradhan Mantri Janjati Adivasi Nyaya Maha Abhiyan)". A navigation bar includes "Home", "Resources", "News/PIB", "Contact Us", "Signup", and "Login". The central banner features a photograph of children and a man with a soccer ball, with the text "Empowering Tribals Transforming India". Below this, it states "PM JANMAN (Pradhan Mantri Janjati Adivasi Nyaya Maha Abhiyan) A Visionary Initiative towards Tribal Welfare". Key statistics are listed in colored boxes: 18 States & 1 Union Territory, 200 Districts, Convergence with 9 Ministries, 75 PVTG Communities, and Rs. 24,000 crore allocated. 11 Basic Amenities are also mentioned. Social media icons for Facebook, X, YouTube, and Instagram are visible on the right side.

About PM-JANMAN

The Union Cabinet chaired by the Prime Minister, Shri Narendra Modi has approved Pradhan Mantri Janjati Adivasi Nyaya Maha Abhiyan (PM JANMAN) with total outlay of Rs.24,104 crore (Central Share:Rs.15,336 crore and State Share: Rs.8,768 crore) to focus on 11 critical interventions through 9 line Ministries. The Prime Minister announced the Abhiyan on Janjatiya Gaurav Diwas from Khunti.

As announced in the Budget Speech 2023-24, "to improve socio-economic conditions of the Particularly Vulnerable Tribal Groups (PVTGs), Pradhan Mantri PVTG of Development Mission will be launched. This will saturate PVTG households and habitations with basic facilities such as safe housing, clean drinking water and sanitation, improved access to education, health and nutrition, road and telecom connectivity, and sustainable livelihood opportunities. An amount of Rs.15,000 crore will be made available to implement the Mission in the next three years under the Development Action Plan for the Scheduled Tribes (DAPST)."


India has a population of 10.45 crore as per 2011 census, out of which 75 communities located in 18 States and the Union Territory of




STEP 2:

1. Don't use 8 special characters (mentioned in red colour on IEC Campaign for PM JANMAN Sign Up - Special characters: (angular bracket ><, tilted sign ~, at the rate @ , colon: , astrick * , question mark ? , hash #, apostrophe !, Single quote ' , double quote " , Dollar sign \$, ampercent & , cap ^)

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IEC Campaign for PM JANMAN
(Pradhan Mantri Janjati Adivasi Nyaya Maha Abhiyan)



Home Resources News/PIB Contact Us Signup Login

Create Users


Some Special Character (', @, #, \$, %, ^, &, *) are not allowed
Field Marked with (*) are Mandatory.

Organization Type : * Ministry / State : *

Name of Organization / Department: * Contact Person : * Designation: *

Mobile Number : * Alternate Mobile No.: Email ID : * Office landline No. with STD :

Office Address : * User ID : * Password : * Confirm Password : *

Enter Captcha Code : * Captcha Code : * **223007** 

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2. Register as Ministry/State/District/Block (only block level users can add/modify camp details, other users can only view camp details).



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Create Users

Some Special Charactor (',@,#,\$,%^,&,*) are not allowed

Field Marked with (*) are Mandatory.

Organization Type : *	Ministry / State : *	District : *	Block : *
Block	ANDHRA PRADESH	Alluri Sitharama Raju	Addateegala
Name of Organization / Department: *	Contact Person : *	Designation: *	
Ministry of Health, AP	Anil Kumar	Sr. Developer	
Mobile Number : *	Alternate Mobile No. :	Email ID : *	Office landline No. with STD :
9452125251		anil@nic.in	011-123456
Office Address : *	User ID : *	Password : *	Confirm Password : *
Shastri Bhawan, New Delhi 10096	N248736AND	*****	*****
Enter Captcha Code : *	Captcha Code : *		
549611	549611		
<input type="button" value="Save"/>			

(Sample image for reference)

3. Fill all the mandatory fields
4. Password must have minimum 8 characters (use at least 1 uppercase,1 lowercase and 1 special character)
5. You can use Auto Generated User ID or you can change it to your own or use registered email Id as USER ID.
6. Once you complete it, you will get message on screen (Acknowledge details), SMS on registered mobile number and email ID.

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Enter OTP

[Validate](#) [Resent OTP](#)

7. While doing SIGN IN process, you will get one time OTP for verifying your user ID.


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HomeResources ▾News/PIB

Contact UsSignupLogin

Acknowledgement for Registration

Dear **Dear Mr./Ms./Mrs. Anil Kumar,**

You have completed your registration. This acknowledgement is generated by System for your profile you may use this registration number for any future reference. Please login in future using your login id or your registered email id.


Your Registration ID: JANMAN-244180**Your User ID is:** n248736and

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8. After entering OTP, you can login the page and go to camp detail page.

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[Home](#)

Login





User ID / E-mail

Password


187217 

Captcha Code:

[Forgot Password](#)


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STEP 3:

1. In camp description tab, you can give complete detail about camp conducted.

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Home Report Communication Block User ▾

Camp Details


Some special characters (',@,#,\$,%^,&,*) are not allowed
Field Marked with () are Mandatory.*

State : *	District : *	Block : *	Type of Camp: *
UTTAR PRADESH	Varanasi	Kashi Vidyapeeth	--Select-- ▾
Name of Camp: *	Camp Venue: *	No. of habitations (in nos. only): *	Name of all habitations: *
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Name of Tribes : *	Start Date : *	End Date : *	Tentative No. of Participants (in nos. only) : *
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Name of Gram Panchayat : *			
<input type="text"/>			

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2. After filling details of the Camp, fill the list of total number of beneficiaries of each scheme as mentioned below along with attachment.

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IEC Campaign for **PM JANMAN**

(Pradhan Mantri Janjati Adivasi Nyaya Maha Abhiyan)




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Camp(s) Grid

SNo.	Camp Name	Block Name							
1	dasd	Kashi Vidyapeeth							


[Add More Camp](#)



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3. Use "Add New Camp" tab for adding brief details of all camps which Block will conduct from 25th Dec, 2023 onwards. You can create multiple camps using the tab.

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Beneficiary Saturation Camp/IEC MATERIAL

SNo.	Scheme Name	Ministry	Total No Beneficiary (in Nos.)
1	Aadhar Card	Department of Telecommunication	<input type="text" value="0"/>
2	Ayushman Bharat card	MINISTRY OF HEALTH & FAMILY WELFARE	<input type="text" value="0"/>
3	PM Kisan Samman Nidhi Yojna	Ministry of Agriculture & Farmers Welfare	<input type="text" value="0"/>
4	Kisan Credit Card (KCC)	Department of Animal Husbandry and Dairying	<input type="text" value="0"/>
5	PM Jan Dhan Yojana	Ministry of Finance	<input type="text" value="0"/>
6	Pension Yojana	Ministry of Finance	<input type="text" value="0"/>
7	PM Suraksha Bima Yojana	Ministry of Finance	<input type="text" value="0"/>
8	PM Jeevan Jyoti Bima Yojana	Ministry of Finance	<input type="text" value="0"/>
9	PM Vishwakarma	Ministry of Micro, Small and Medium Enterprises	<input type="text" value="0"/>
10	Sukanya Smridhi Yojna	Ministry of Women & Child Development	<input type="text" value="0"/>
11	Provision of pucca houses for beneficiaries	Ministry of Rural Development	<input type="text" value="0"/>
12	Piped water supply/Community water supply	MINISTRY OF JAL SHAKTI / DEPARTMENT OF DRINKING WATER & SANITATION	<input type="text" value="0"/>
13	PM Matru Vandana Yojna	Ministry of Women & Child Development	<input type="text" value="0"/>
14	Forest Rights Act Patta	Ministry of Tribal Affairs	<input type="text" value="0"/>
15	Wall paintings at Habitation level	IEC MATERIAL	<input type="text" value="0"/>
16	Hoardings/ Posters / Backdrop at Camp Venue	IEC MATERIAL	<input type="text" value="0"/>
17	Selfie Point at camp venue	IEC MATERIAL	<input type="text" value="0"/>
18	Distribution of Card in PVTG Household	IEC MATERIAL	<input type="text" value="0"/>
19	Caste Certificate	Ministry of Tribal Affairs	<input type="text" value="0"/>
20	Ration Card	Department of Food & Public Distribution	<input type="text" value="0"/>

4. Once camp is conducted, Please upload / add HD Photos and videos (only videos YouTube link) on the same day.


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HomeCommunication ▾Block User ▾

Camp(s) Grid

SNo.	Camp Name	Block Name							
1	dasd	Kashi Vidyapeeth	Add Camp Details	Upload Photo	Add Video Link	Upload News cutting	Edit	View	Delete

[Add More Camp](#)



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Home



Communication



Anil Kumar

Add Photo

Note:- Maximum 20 photos to be uploaded in.jpg format. Already uploaded photos:- 0

Upload: *

Choose Files

No file chosen

Upload

Photo Grid

Close



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Home



Communication



Block User

Camp(s) Grid

SNo.	Camp Name	Block Name							
1	dasd	Kashi Vidyapeeth	Add Camp Details	Upload Photo	Add Video Link	Upload News cutting	Edit	View	Delete

Add More Camp





IEC Campaign for PM JANMAN

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Home



Communication



Anil Kumar

Video Grid

SNo.	Event Name	Date			
1	Health and Beneficiary Saturation Camp	25/12/2023		Edit	Pending

Add Video

URL (Youtube link): *

Save

Close



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Home



Communication



Anil Kumar

Change Password

Update Profile

Logout

Camp(s) Grid

SNo.	Event Name	Block Name							
1	Health and Beneficiary Saturation Camp	Addateegala	Add Camp Details	Upload Photo	Add Video Link	Upload News cutting	Edit	View	Delete

Add More Event





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Home



Communication



Anil Kumar

News Grid

SNo.	Heading Name	Media Name	Date		
1	Health and Beneficiary Saturation Camp	Amar Ujala	27/12/2023	Edit	Delete

Add Media News

Language : *
English Hindi

Medium : *
Electronic Print

Heading Name : *

Media Name: *

Date: *

Upload (pdf document only):
 No file chosen

5. To edit/modify profile details refer below:

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75
Azadi Ka
Amrit Mahotsav


Home Communication Anil Kumar

Update Profile

« Back **Field Marked with (*) are Mandatory**

State :*	Designation:*	Full Name:*	Mobile Number:*
ANDHRA PRADESH	Sr. Developer	Anil Kumar	9452125251
Alternate Mobile Number (Optional):	Email ID:*	Office's landline No. with STD Code :*	Office Address:*
Alternate Mobile No.	anil@nic.in	011-123456	Shastri Bhawan, New Delhi 10096

Update Profile:





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Home



Communication



Anil Kumar

Change Password

User :


Anil Kumar

Save


Close

6. If you have any queries/ doubt, you can use communication module for writing queries.

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Home Communication Anil Kumar

[« Back](#) **Query for Register/ Complaint / Issues / Difficulties/ Facing Problem in the portal**

Full Name :	Acknowledgement No./Reg. No. :	Email ID :	Mobile Number :
Anil Kumar	JANMAN-244180	anil@nic.in	9452125251
Alternative Number :	Subject of Issues / Problem :	Description (Max. 1000 chars.) :	
<input type="text"/>	<input type="text"/>	<input type="text"/>	
Upload Supporting File :	Captcha Code:	Enter Captcha Code :	Submit
<input type="button" value="Choose File"/> No file chosen	475357 	<input type="text" value="Captcha Code"/>	<input type="button" value="Submit"/>



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For further queries, please connect;

Mr. Kumar Govind (Project Officer) – 9717253396

Mr. Anil Kumar (Sr. Software Developer) – 7503608624

SOCIAL MEDIA –

To promote and disseminate information about PM JANMAN through social media platforms you requested to tag

Twitter:

@narendramodi @PMOIndia @TribalAffairsIn @MundaArjun @Bishweswar_Tudu @DrBharatippawar
@PIB_India @mygovindia @AmritMahotsav

Facebook:

@narendramodi @PMOIndia @TribalAffairsIn @MundaArjun @bishweswar.tudu.9 @drbhartipawar
@pibindia @mygovindia @AmritMahotsav

Also use hashtag

#PMJANMAN

#ViksitBharatSankalpYatra

#EmpoweringTribalsTransformingIndia